

PERSONAL INVITATION
High-level Conference

Value of Data in Oncology

In the context of Romanian EU Council Presidency
June 5th, 2019, Hotel Novotel Bucharest

Dear colleague,

It is our pleasure to invite you to the “Value of Data in Oncology” High Level Conference to be held in Bucharest, on June 5th, in the context of the Romanian EU Council Presidency.

Cancer represents the main cause of death for an increasing number of European countries and 40% of us will eventually face cancer in our life time. This enemy is under continuous evolution, quickly mutating and taking over 100 different forms.

Today, only 1 in 2 cancer patients survives: this is by far not enough. The European Union has set itself the objective of reducing cancer incidence by 15% by 2020. Is this target really achievable?

The Centre for Innovation in Medicine proposes a new vision for cancer in the European Union, based on data, available and emerging technologies and, last but not least, human intelligence.

The time has come to redefine cancer strategies in Europe. It is the time for a visionary data and technology-enabled EU Cancer Plan.

The high-level conference “**Value of Data in Oncology**” is a Partner Event of the Romanian Presidency of the Council of the European Union, aiming to set the European stage for the next-level digital approach of cancer.

Please find more details, including the list of all the speakers, as well as the agenda on the Conference website, at: <https://data-oncology.eu>

Please send your confirmation to andreea.dinu@ino-med.ro. **Phone:** +40726 294 729

We look forward to your favorable response!

Best regards,
Dr. Marius Geantă
President
Centre for Innovation in Medicine

