

BIBLIOGRAFIE

1. Canu N. et al, Hospital Pharmacy and Community Pharmacy, Integrating the Healthcare Enterprise (2010)
2. Purcărea, V.L., Marketingul îngrijirilor de sănătate, Manual Universitar, Ediția a II-a, Editura Universitară „Carol Davila”, București, 2010, pag. 93-95
3. Heath, S., What are the Pros and Cons of Retail, Urgent Care Clinics? PatientEngagementHIT, January 08, 2018, retrieved from <https://patientengagementhit.com/news/what-are-the-pros-and-cons-of-retail-urgent-care-clinics>
4. Design an effective leadership culture to ignite a sense of urgency, BigPicture Learning, Jul 30, 2019, retrieved from <https://bigpicture-learning.com/leadership-culture-ignites-urgency/>
5. West, M., Armit, K., Loewenthal, L., Eckert, R., West, T., Lee, A. Leadership and Leadership Development in Health Care: The Evidence Base, February 2015, Published by The Faculty of Medical Leadership and Management with The King’s Fund (London) and the Center for Creative Leadership – EMEA (Brussels), pag. 2-4, 16, 19, 22-23, retrieved from https://www.kingsfund.org.uk/sites/default/files/field/field_publication_file/leadership-leadership-development-health-care-feb-2015.pdf
6. Ayeleke, R.O., Dunham, A., North, N. and Wallis, K., The Concept of Leadership in the Health Care Sector, IntechOpen, DOI: 10.5772/intechopen.76133, retrieved from <https://www.intechopen.com/books/leadership/the-concept-of-leadership-in-the-health-care-sector>
7. Popa, Fl., Purcarea, Th., Purcărea, V.L., Rațiu, M. (2007). Marketingul serviciilor de îngrijire a sănătății, Editura Universitară ”Carol Davila” București