

# Curriculum Vitae



## Personal data

Michel DERIAZ

Native speaker in French, fluent in English and German

## Education

- 2003 - 2008 PhD in Information Systems, University of Geneva, faculty of Sciences Economiques et Sociales
- 1997 - 2003 Diploma (equivalent to B.Sc. & M.Sc.) in Computer Science, University of Geneva, faculty of Sciences
- 1991 - 1997 Diploma in telecommunications, Engineer School of Geneva (EIG)

## Academic experience

- 2024 - now Visiting Professor at the Carol Davila University of Medicine and Pharmacy in Bucharest, where I collaborate on research projects linking medicine and artificial intelligence.
- 2020 - now Professor at the Geneva School of Business Administration (HEG) from the University of Applied Sciences and Arts of Western Switzerland (HES-SO), where I teach artificial intelligence and modelling, and accompany students in their first steps in companies.
- 2011 - now Lab director at University of Geneva, where I've created the TaM laboratory, specialised in indoor positioning, mHealth and artificial intelligence, with 8 staffs on average. My team and myself are only funded through European and national projects that I imagine, write and submit to Innosuisse and European funding agencies. As an applied research team, we have in all our projects at least one commercial partner.

## Professional experience

- 2009 - 2011 Mobile development leader at arx iT SA
- 2008 - now Director of FoxyTag Ltd
- 2008 - 2009 R&D director at Organix SA

## Teaching experience

|             |                                                                                               |
|-------------|-----------------------------------------------------------------------------------------------|
| 2024 - now  | Artificial intelligence classes for entrepreneurs                                             |
| 2018 - now  | UML classes for bachelor students at Geneva School of Business Administration (HEG)           |
| 2003 - 2008 | Java classes for bachelor and master students that I gave as assistant at UNIGE during my PhD |
| 2005 - 2005 | Java, cryptology and security classes for police officers                                     |
| 1997 - 2007 | Java classes at IFAGE (Institut de formation des adultes, Genève)                             |

## Start-ups

I've created my own startup FoxyTag Ltd in London just after my PhD (2008), a company managing a speed camera warning application. I then helped Shaban Shaame, one of my master students at UNIGE and collaborator at Organix SA, to create his own company EverdreamSoft SA, specialised in games, virtual money, and also partner of FoxyTag. During my work as lab director, I helped two of my employees, Jody Hausmann and Kevin Salvi, to create their company MobileThinking Sàrl, specialized in development of Android and iOS mobile applications and innovative solutions. All these start-ups are still active today.

## Student and PhD supervision

I had the opportunity to supervise several bachelor and master thesis.

|      |                          |                                                                                                                                                      |
|------|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2024 | Jean-Pierre Grossglauser | Conception et Développement Expérimental d'un Protocole de Gestion d'Urgence Décentralisé                                                            |
| 2023 | Dorian Thomé             | "Un moyen de paiement mobile pour l'application MISY"                                                                                                |
| 2023 | Laszlo Dindeleux         | "Elaboration d'une web app pour la gestion des compatibilités de médicaments IV pour le service pharmacie du CHUV"                                   |
| 2022 | Steven Vaglio            | "Développement d'un outil informatique d'aide à la décision aux soins intensifs adultes du CHUV"                                                     |
| 2021 | David Montejo            | "PoCFoot, algorithmes d'apprentissages automatisés pour reconnaître des types de blessures au niveau du pied"                                        |
| 2021 | Mikael Bolens            | "Comment utiliser des algorithmes pour proposer des abonnements aux utilisateurs du bar à café mia&noa en fonction de leurs profils et utilisations" |
| 2021 | Christophe Kamber        | "Trevor, le chatbot sur la drépanocytose"                                                                                                            |
| 2021 | David Romano             | "Projet Zend - Mise en place d'un backend en architecture Microservices"                                                                             |
| 2021 | Joel Mendonça Ferreira   | "Projet Zend - Front-end : Application de paiements mobiles offline"                                                                                 |
| 2017 | Ahn Nguyen               | "Activity recognition with smartphone sensors for travelling individuals"                                                                            |
| 2012 | Loïc Poisot              | "Advanced API for FoxyTag"                                                                                                                           |
| 2012 | Marc Falcy               | "Authentification d'utilisateurs sur une interface WEB"                                                                                              |
| 2012 | Anja Bekkelien           | "Bluetooth Indoor Positioning"                                                                                                                       |

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|------|------------------------------------------|--------------------------------------------------------------------------------------------|
| 2011 | Henri LA                                 | "La publicité géolocalisée dans le cadre d'une application mobile d'avertisseur de radars" |
| 2008 | Alina Burca                              | "SkyFreeGPS - a GPS Receiver Simulator"                                                    |
| 2008 | Pedro Velasco                            | "RambleCoach"                                                                              |
| 2008 | Shaban Shaame                            | "Projet ZebrEye"                                                                           |
| 2007 | Dejan Munjin<br>Hikari Watanabe          | "Déploiement d'applications Java ME"                                                       |
| 2007 | Ahmet Gyger                              | "Structural Web-Marketing"                                                                 |
| 2006 | Quentin Miché-Santoro<br>Ludovic Vollmer | "Programme d'affichage de cartes sur téléphone portable ViewMap"                           |
| 2006 | Joseph Duteil                            | "TPG mobil-i"                                                                              |
| 2006 | Romain Dufour                            | "GEO-SERVICES"                                                                             |
| 2006 | Joelle Levi<br>Stéphane Krattinger       | "DISPATCH-LOCATOR"                                                                         |
| 2006 | Christophe Praplan<br>Stéphane Velen     | "Librairie Java pour l'utilisation d'un récepteur GPS Bluetooth sur téléphone mobile"      |
| 2005 | Guillaume Engeli                         | "Inscription aux enseignements via le web"                                                 |

During my work as lab director, I have directed and I'm currently directing the PhD thesis of several of my collaborators in the GSEM (Geneva School of Economics and Management) faculty. The following ones have already been published.

|            |                           |                                                                |
|------------|---------------------------|----------------------------------------------------------------|
| 2019-12-19 | Athanasios Kyritsis       | "Enhancing Wellbeing Using Artificial Intelligence Techniques" |
| 2018-11-23 | Abbass Hammoud            | "Indoor Occupancy Sensing with Ultrasounds"                    |
| 2017-11-23 | Grigorios Anagnostopoulos | "Addressing Crucial Issues of Indoor Positioning Systems"      |
| 2017-10-19 | Panagiotis Kostopoulos    | "From fall detection to stress pattern using smart devices"    |

## Projects won for UNIGE and HEG

Since I started at UNIGE in 2011, I imagined, wrote, won and leaded the following main projects. The first column indicates when the project has been won, and the second the budget used by my team (not the full project budget). Details can be found at <https://tam.unige.ch/projects/>

|      |             |                                                                                                                                                             |
|------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2025 | 900'000 CHF | Mandate project SOFIA. Management of blood pressure. 48 months.                                                                                             |
| 2023 | 127'500 CHF | Internal project AmbroDet. Detection of Ambrosia using fusion of satellite and drone images. 18 months.                                                     |
| 2023 | 427'270 CHF | Innosuisse Alina. Accurate indoor positioning for horses thanks to data-driven inertial navigation algorithms and data collected while outdoors. 16 months. |
| 2022 | 100'000 CHF | Mandate project NetHealth. Changing lifestyle in order to decrease the blood pressure. 18 months.                                                           |
| 2022 | 80'000 CHF  | Internal project Scienscope. Development of the new common reservation tool. 10 months.                                                                     |

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|------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2021 | 297'120 CHF | AAL CREATE. Tool helping elderly people to create and sell digital content. 30 months.                                                                                                                  |
| 2021 | 297'120 CHF | AAL IANVS-2. A location based multi-services platform supporting a variety of applications that help senior and/or challenged persons to stay longer and safer in their trusted environment. 24 months. |
| 2020 | 298'580 CHF | AAL Easierphone. Empowers elderly people to effectively use a smartphone. 30 months.                                                                                                                    |
| 2019 | 405'116 CHF | Innosuisse HorseTrack. Detection in advance of risk of injuries for competition horses. 18 months.                                                                                                      |
| 2018 | 356'853 CHF | Innosuisse QueueForMe. Users can register to any kind of waiting queue and be called when their turn arrive. 12 months.                                                                                 |
| 2018 | 265'375 CHF | AAL frAAgiLe. A platform for detecting and preventing frailty and falls. 36 months.                                                                                                                     |
| 2018 | 273'900 CHF | AAL CoachMyLife. Using sensors to recognise the users' context and intent. 36 months.                                                                                                                   |
| 2017 | 347'915 CHF | CTI Maximus. Indoor positioning with auto-calibration of all beacons and parameters. 18 months.                                                                                                         |
| 2016 | 362'800 CHF | CTI FoxyFoodDelivery. When food complexity logistics become clear. 18 months.                                                                                                                           |
| 2016 | 398'694 CHF | AAL Many-Me. Social interactive care system to support the wellbeing of people living with dementia. 36 months.                                                                                         |
| 2016 | 279'050 CHF | CTI Recover@home. A monitoring solution to be used at home by people who undergo lower body orthopaedic surgery. 18 months.                                                                             |
| 2016 | 330'100 CHF | CTI IDDASS. Interests detection during a shopping session. 18 months.                                                                                                                                   |
| 2015 | 403'416 CHF | AAL EDLAH2. A tablet providing to seniors all the information and support they need to live autonomously as long as possible. 30 months.                                                                |
| 2014 | 429'732 CHF | AAL SmartHeat. A smart and energy saving heating system for your home that fits your needs for a pleasant living without worries. 36 months.                                                            |
| 2013 | 336'840 CHF | CTI F2D. Fall detection with a smartwatch. 18 months.                                                                                                                                                   |
| 2013 | 481'291 CHF | AAL StayActive. Stress and burn-out prevention through a smartphone. 30 months.                                                                                                                         |
| 2012 | 336'832 CHF | CTI MoveYourStory. Automatic movie creation according to the behaviour and the interests of a smartphone user. 18 months.                                                                               |
| 2012 | 517'735 CHF | AAL EDLAH. A tablet providing to seniors all the information and support they need to live autonomously as long as possible. 30 months.                                                                 |
| 2012 | 326'280 CHF | CTI Geosop. Adding spatial and real-life components to the Moonga online card game. 18 months.                                                                                                          |
| 2011 | 388'535 CHF | AAL Virgilius. A guide for indoor places, like museums or hospitals, which is specifically adapted for seniors. 31 months.                                                                              |

## Talks

I'm often invited to present either my projects, a technical subject or my opinion about a given topic. Here is a list of some talks I've given to audiences with 20 to 150 people.

|            |                                                                                                                                                                      |
|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2019-11-26 | Innosuisse Tour de Suisse: Presentation of the QueueForMe project                                                                                                    |
| 2019-11-18 | Semaine de l'Entreprenariat: Presentation of the QueueForMe project                                                                                                  |
| 2019-11-14 | GeoIT Berlin: Chair of the Indoor positioning session                                                                                                                |
| 2019-05-15 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Cyberharcèlement"                                                                                           |
| 2018-06-05 | Cercle Silver Economie: Presentation of the Recover@home project                                                                                                     |
| 2017-11-30 | GeoIT Berlin: Presentation of the CTI FoxyFoodDelivery project                                                                                                       |
| 2017-05-03 | Cercle Silver Economie: Presentation of the FoxyFoodDelivery project                                                                                                 |
| 2017-02-28 | SGG/SSG (Schweizerische Gesellschaft für Gerontologie / Société Suisse de Gérontologie): Presentation of all my projects linked to senior people, during 75 minutes  |
| 2017-02-06 | HES-SO Lausanne: Preparing HES-SO participation in AAL Call 2017                                                                                                     |
| 2017-01-31 | Scanet (Swiss Consulting Association): "Succès académique, fiasco commercial"                                                                                        |
| 2016-10-11 | IMAD (institution genevoise de maintien à domicile): Presentation of all my projects linked to senior people, during 60 minutes, on front of the 50 managers of IMAD |
| 2016-06-15 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Google offline maps"                                                                                        |
| 2016-06-14 | Cercle Silver Economie: Presentation of F2D and EDLAH projects                                                                                                       |
| 2016-02-24 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Bracelets connectés"                                                                                        |
| 2015-11-17 | Cercle Silver Economie: Presentation of CTI and the Recover@home project                                                                                             |
| 2015-09-24 | BNP Paribas Cardif: Presentation of the EDLAH and F2D projects                                                                                                       |
| 2015-09-16 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "WhatsApp Web"                                                                                               |
| 2015-09-02 | SEA (Swiss Entrepreneur Association): Presented the TaM lab of UNIGE                                                                                                 |
| 2015-04-29 | SEA (Swiss Entrepreneur Association): Presented my current projects                                                                                                  |
| 2015-02-25 | SEA (Swiss Entrepreneur Association): Presented the CTI                                                                                                              |
| 2015-01-21 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "SaveMyCall"                                                                                                 |
| 2014-12-16 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Se faire offrir ses R&D, chapter 2"                                                                         |
| 2014-12-03 | SEA (Swiss Entrepreneur Association): Presentation on how to build public-private partnerships                                                                       |
| 2014-12-01 | Mobile Monday: Presentation on how to build public-private partnerships                                                                                              |
| 2014-11-13 | Cercle Silver Economie: Presentation of F2D and EDLAH projects                                                                                                       |
| 2014-09-17 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "MapsWithMe Pro"                                                                                             |
| 2014-05-21 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Connected watch & smartwatch"                                                                               |
| 2014-03-26 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "VMware"                                                                                                     |
| 2014-02-18 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "SSD"                                                                                                        |
| 2014-01-22 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Security Audits with TaM new service"                                                                       |
| 2013-12-18 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Se faire offrir ses R&D"                                                                                    |
| 2013-11-20 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Privazer"                                                                                                   |
| 2013-10-16 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Duplicate cleaner"                                                                                          |

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|------------|----------------------------------------------------------------------------------------------------|
| 2013-09-25 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Wiping HD, PGP"                           |
| 2013-06-26 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "How to select a good password"            |
| 2013-05-22 | CREG (Centre de Rencontre des Entrepreneurs de Genève): Presentation about cryptology"             |
| 2013-03-25 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Hoax"                                     |
| 2013-02-20 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Cobian Backup"                            |
| 2013-01-16 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Maprika"                                  |
| 2012-12-12 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "TOR"                                      |
| 2012-11-21 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Fake positioning systems on mobile phone" |
| 2012-10-17 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Evernote"                                 |
| 2012-09-19 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "Google search"                            |
| 2012-05-22 | CREG (Centre de Rencontre des Entrepreneurs de Genève): "FoxyTag"                                  |

Since 2018 I am also in the program committee of GeoIT in Berlin, since 2021 Vice-president, and since 2023 President of this association.

## Media coverage

Several of my projects have been presented to the press. By now there are more than 80 articles, including radio and TV interviews.

|            |                                                                                     |                                                                                     |                                                                                                                                    |                        |
|------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| 2024-12-19 |  |  | Pourquoi faut-il se former à l'IA ?                                                                                                | Ville Onex             |
| 2024-12-03 |  |  | Formation sur l'IA à Onex                                                                                                          | TV Onex                |
| 2024-11-07 |  |  | L'intelligence artificielle                                                                                                        | Léman Bleu             |
| 2023-07-26 |  |  | Digital Twin anunță lansarea platformei WisdomOfAge                                                                                | TheDaily               |
| 2023-07-26 |  |  | O companie din România a creat o platformă de mentorat ce pune în legătură profesioniștii vârstnici cu start-up-urile și IMM-urile | Ziarul Financiar       |
| 2023-07-26 |  |  | Compania românească Digital Twin lansează o platformă care                                                                         | News.ro                |
| 2023-07-26 |  |  | Digital Twin anunță lansarea platformei WisdomOfAge                                                                                | Financial Intelligence |
| 2022-12-22 |  |  | L'intelligence artificielle meilleure que l'être humain ?                                                                          | Hémisphères            |
| 2021-12-01 |  |  | Innovation sur le bar à café de mia&noa                                                                                            | One FM                 |
| 2020-09-24 |  |  | L'application "QueueForMe" vous libère de l'attente                                                                                | Le Journal de l'UNIGE  |
| 2020-06-22 |  |  | Une leçon de patience - QueueForMe                                                                                                 | Migros Magazine        |
| 2020-06-19 |  |  | QueueForMe as Innosuisse project example                                                                                           | Entreprise Romande     |

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|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------|---------------------|
| 2020-03-05 |                                                                                       |    | QueueForMe: révolutionner les files d'attente                         | IngFLASH            |
| 2020-02-13 |                                                                                       |    | Presentation of QueueForMe                                            | Radio Lac           |
| 2020-01-06 |                                                                                       |    | Presentation of Innosuisse at "Semaine mondiale de l'entrepreneuriat" | CCIGinfo            |
| 2019-09-29 |                                                                                       |    | Interview of Michel Deriaz about IFA Berlin                           | Le Monde Economique |
| 2017-10-03 |                                                                                       |    | Short appearance of our AAL Forum booth on Portuguese TV              | SIC Notícias        |
| 2016-03-16 | <br> |    | La connexion dans la peau / Smarte Welt                               | Bilan               |
| 2015-11-21 |                                                                                       |    | Géolocalisation «indoor», Saint-Graal du marketing                    | Tribune de Genève   |
| 2015-04-18 |                                                                                       |    | La révolution numérique au service des seniors                        | Tribune de Genève   |
| 2014-11-16 |                                                                                       |    | Peu d'entreprises s'intéressent aux seniors                           | Le Matin Dimanche   |
| 2014-09-23 |                                                                                       |    | La montre qui ne laisse pas tomber les aînés                          | Campus              |
| 2014-07-21 |                                                                                       |    | L'Uni développe une supermontre pour protéger les seniors             | Tribune de Genève   |
| 2014-03-01 |                                                                                       |    | Avec Tango, Google lorgne l'intérieur des maisons                     | Tribune de Genève   |
| 2013-12-10 |                                                                                       |    | Des audioguides qui géolocalisent les visiteurs                       | Le Temps            |
| 2013-09-30 |                                                                                     |  | Une start-up sort un jeu inédit grâce à l'Université                  | Tribune de Genève   |
| 2013-09-29 |                                                                                     |  | La Cryptologie a écrit l'Histoire                                     | Le Monde Economique |
| 2013-07-01 |                                                                                     |  | L'Université va rendre les seniors plus autonomes                     | Tribune de Genève   |
| 2013-06-20 |                                                                                     |  | SIG et seniors                                                        | Géomatique Expert   |
| 2013-05-28 |                                                                                     |  | Qu'est-ce que le positionnement interne ?                             | SES WebTV           |
| 2013-05-06 |                                                                                     |  | Que font les smartphones pour les seniors ?                           | Le Monde Economique |
| 2012-10-13 |                                                                                     |  | La cartographie s'ouvre à l'intérieur des bâtiments                   | Tribune de Genève   |
| 2012-06-01 |                                                                                     |  | FoxyTag, l'avertisseur de radar 100% autogéré                         | Géomatique Expert   |
| 2012-04-23 |                                                                                     |  | Des SMS du XXIe siècle se développent à Genève                        | Tribune de Genève   |
| 2012-03-16 |                                                                                     |  | Les promesses et les dangers des outils de géolocalisation            | Entreprise Romande  |
| 2012-02-29 |                                                                                     |  | La géolocalisation, une alternative à l'EMS ?                         | Bilan               |
| 2010-12-13 |                                                                                     |  | Un smartphone pour mieux flâner dans les villes                       | 24 heures           |

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|------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|---------------------------|
| 2010-11-29 |    |    | Tourisme et smartphone : succès du MobileMonday                                    | Le Quotidien Jurassien    |
| 2010-11-17 |    |    | Le marketing en temps réel court après les mobinautes                              | Bilan                     |
| 2010-09-01 |    |    | L'outil qui va changer la vision de Genève                                         | Tribune de Genève         |
| 2010-09-01 |    |    | Live interview of Michel Deriaz about GeTag                                        | Radio Cité                |
| 2010-09-01 |    |    | GeTag : L'ère du tourisme mobile                                                   | GHI                       |
| 2010-09-01 |    |    | Se balader au gré de son iPhone                                                    | 20 Minutes                |
| 2010-08-31 |    |    | Announcement for GeTag first release                                               | Léman Bleu                |
| 2010-08-31 |    |    | Genève innove en matière de e-tourisme en lançant l'application GeTag              | Site Ville de Genève      |
| 2010-08-31 |    |    | Official launch of GeTag by Pierre Maudet                                          | Pierre Maudet's blog      |
| 2010-04-01 |    |    | GeTag : un téléphone portable transformé en guide virtuel pour s'orienter à Genève | Vivre à Genève            |
| 2010-02-12 |    |    | Second TV apparition of GeTag, during Couleurs Locales                             | Télévision Suisse Romande |
| 2010-02-10 |    |    | La géolocalisation au service du tourisme urbain                                   | ICTjournal                |
| 2009-12-28 |  |  | Réalité augmentée et tags virtuels                                                 | Market                    |
| 2009-11-10 |  |  | Le « geotagging » en toute confiance                                               | Géomatique Expert         |
| 2009-11-05 |  |  | La fiabilité de l'information sur iPhone                                           | Revue Polytechnique       |
| 2009-11-02 |  |  | Presentation of the GeTag project                                                  | Radio Suisse Romande      |
| 2009-10-21 |  |  | First TV apparition of GeTag, during the news                                      | Léman Bleu                |
| 2009-10-09 |  |  | La Ville lance le guide touristique électronique                                   | Tribune de Genève         |
| 2009-08-26 |  |  | Comment l'internet nomade va devenir rentable                                      | Bilan                     |
| 2009-07-10 |  |  | Les avertisseurs de radars pour mobiles                                            | Mobiles                   |
| 2009-03-23 |  |  | Innovation à l'Université de Genève : les tags virtuels                            | Junior Entreprise Genève  |
| 2009-02-10 |  |  | Test of 5 popular applications in Germany, including FoxyTag                       | ProSieben, Galileo        |
| 2008-09-14 |  |  | TrackerTag : Un avertisseur radar pour votre téléphone Symbian                     | Mashable France           |
| 2008-09-13 |  |  | Hate speed cameras ? You'll love TrackerTag                                        | Mashable                  |
| 2008-08-19 |  |  | Avertir ou détecter un radar : le site antiradar qui nargue la loi                 | 20 Minutes                |

|            |                                                                                     |                                                                                     |                                                                                                                |                                            |
|------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|--------------------------------------------|
| 2008-08-18 |    |    | Signalez les radars sur la route via téléphone portable avec FoxyTag                                           | TechCrunch France                          |
| 2008-08-12 |    |    | Développez votre propre anti-radar avec l'API FoxyTag                                                          | MobiFrance                                 |
| 2008-08-10 |    |    | Worried of speed radars down the streets ? FoxyTag is the free solution                                        | MerchantCircle                             |
| 2008-05-20 |    |    | Interview of Michel Deriaz about virtual tags                                                                  | Radio Suisse Romande                       |
| 2008-05-07 |    |    | L'avertisseur de radars fixes et mobiles collaboratifs FoxyTag                                                 | Mobile Commerce                            |
| 2008-05-07 |    |    | L'anti-radar FoxyTag arrive en France                                                                          | Presse-fr                                  |
| 2008-05-01 |    |    | Les alertes radars sur son téléphone                                                                           | L'essentiel du mobile                      |
| 2008-04-29 |    |    | FoxyTag : un avertisseur de radars sur votre mobile                                                            | Autodeclics                                |
| 2007-09-27 |    |    | GPS antiradars : le flou domine                                                                                | Revue Automobile                           |
| 2007-04-23 |  |  | How to beat speed cameras with your mobile                                                                     | Irish Daily Mirror                         |
| 2007-02-03 |  |  | A report on FoxyTag                                                                                            | SAT.1 Automagazin                          |
| 2006-12-06 |  |  | Interview of Michel Deriaz about FoxyTag and other possibilities implying virtual tags                         | NRJ                                        |
| 2006-11-22 |  |  | Presentation of FoxyTag and its main competitors                                                               | Radio-Lac                                  |
| 2006-11-21 |  |                                                                                     | Un anti-radar sur son portable                                                                                 | Tribune de Genève                          |
| 2006-11-16 |  |  | A report on FoxyTag                                                                                            | SAT.1                                      |
| 2006-11-10 |  |  | A report on FoxyTag followed by an interview of Me Christian Lüscher about the legality of this system         | Télévision Suisse Romande                  |
| 2006-11-09 |  |  | Une parade high-tech contre les radars                                                                         | Revue Automobile                           |
| 2006-11-09 |  |  | Mit dem Handy zum Blitzmerker werden                                                                           | Hamburger Abendblatt                       |
| 2006-10-30 |  |  | Interview of Michel Deriaz and Jean-Christophe Sauterel, spokesman of the cantonal Police force of Canton Vaud | Radio Suisse Romande, during "On en parle" |
| 2006-10-29 |  |  | Radarwarnung per Handy                                                                                         | Kurier                                     |
| 2006-10-27 |  |  | So warnt Ihr Handy vor Radarfallen                                                                             | Bild                                       |
| 2006-10-26 |  |  | Das Handy, das Radarfallen überlistet                                                                          | Die Welt                                   |
| 2006-10-26 |  |  | Déjouer les radars grâce à son mobile                                                                          | 20 Minutes                                 |

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|------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|---------------------------------------|-------------------|
| 2006-10-26 |  |  | Mit dem Handy Radarfallen austricksen | 20 Minuten        |
| 2006-10-25 |  |  | Handy warnt vor Radar                 | Vorarlberg Online |
| 2006-10-25 |  |  | Handy warnt vor Radarkontrolle        | Telekom Presse    |
| 2006-10-25 |  |  | Handy warnt vor Radarkontrolle        | OE24              |
| 2006-10-25 |  |  | Handy warnt vor Radarkontrolle        | CHIP Online       |
| 2006-10-24 |  |  | Radarfallen-Warnung am Handy          | Spiegel           |

## Publications (h-index = 16)

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