## Curriculum vitae



#### PERSONAL INFORMATION

Name / Surname Purcărea, Victor-Lorin

> 6 Cercului Street, bl. 5/7, apt. 28, District 2, Bucharest, Postal code 020779 Address(es)

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E-mail(s) victor.purcarea@gmail.com

Nationality(ies) Romanian

Date and place of birth 31.05.1951, Calarași

> Marital status Married

Family status Wife: Purcarea Monica Roxana, MD, PhD.

Children:

Purcarea Adrian Petru, MD, PhD,

Purcarea Ioana, Senior Associate 1 - PRICEWATERHOUSE COOPERS

Masculine Sex

## **WORK EXPERIENCE**

Period 2015-present

Occupation or position held Professor – by contest- 1st position, Department: "Marketing and Medical Technology" Name and address of the employer "Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street,

District 1, Bucharest

Type of activity or sector of activity Medical Education

> Period 2015-present

Occupation or position held Image Consultant for the Rector of "Carol Davila" University of Medicine and Pharmacy,

Bucharest

Name and address of the employer "Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street,

District 1, Bucharest

Type of activity or sector of activity Internal and international image

> Period 2012-present

Occupation or position held Counselor

Name and address of the employer Parliament of Romania - Senate, 2-4 Izvor Street, District 5, Bucharest

Type of activity or sector of activity Legislative

> Period 2011-present

Occupation or position held Head of Department "Marketing, Technology and Medical Informatics" Name and address of the employer "Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest Medical Education Type of activity or sector of activity 2009-present Period Occupation or position held Counselor Name and address of the employer Parliament of Romania - Chamber of Deputies, 2-4 Izvor Street, District 5, Bucharest Type of activity or sector of activity Legislative Period 2009-2011 Occupation or position held Counselor Name and address of the employer Academy of Medical Sciences, 99-101 Independenței Street, District 5, Bucharest Type of activity or sector of activity Internal and international image 2008-2015 Period Occupation or position held Associate Professor – by contest- 1st position, Department: "Marketing and Medical Technology" "Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, Name and address of the employer District 1, Bucharest Type of activity or sector of activity Medical Education Period 2007 Occupation or position held Associate Professor, Department "Marketing and Medical Technology" Name and address of the employer "Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest Type of activity or sector of activity Medical Education Period 2005-2008, 2009-2012, 2015-present Occupation or position held Counselor Name and address of the employer "Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest Type of activity or sector of activity Counseling on problems of internal and international image

Period 2002-present

Occupation or position held Director – "Carol Davila" University Press

Name and address of the employer "Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest

Type of activity or sector of activity Academic and didactical editorial management

Period 2000-2004

Occupation or position held Head Office

Name and address of the employer | Parliament of Romania – Senate, 2-4 Izvor Street, District 5, Bucharest

Type of activity or sector of activity | Legislative

Period 1993-2002

Occupation or position held General Manager

Name and address of the employer | "Suport Logistic S.A." Bucharest

Type of activity or sector of activity | Management production-distribution-marketing

Period 1991-1993

Name and address of the employer | Enterprise for Care and Service of the Equipment of Calculus and Professional

Electronics in Bucharest

Type of activity or sector of activity | Management distribution and service, Calculus Technical Equipments, Electronics and

**Appliances** 

Period 1984-1991

Occupation or position held Head Office – The Technological Preparation of Fabrication and Collaborations

Name and address of the employer | Enterprise for Care and Service of the Equipment of Calculus and Professional

**Electronics in Bucharest** 

Type of activity or sector of activity | Technological fabrication training, assimilations, internal and international cooperation

Period | 1981-1983

Occupation or position held Engineer, Chief on Muntenia Area – Equipments with Numerical Command

Name and address of the employer | Enterprise for Care and Service of the Equipment of Calculus and Professional

Electronics in Bucharest

Type of activity or sector of activity | Management and service, numerical commands, automation equipments

Period 1980-1981

Occupation or position held Engineer

Name and address of the employer | Moreni Auto mechanical Enterprise

Type of activity or sector of activity | Engineering-numerical commands and automation maintenance, projecting automation

lines

Period 1978-1980

Occupation or position held | Engineer, Head of Technical Workshop

Name and address of the employer | Galati Steel Plant, Flat-rolled Plant, Semi-products Plant

Type of activity or sector of activity | Engineering-Investments and commissioning services

Period 1976-1978

Occupation or position held Engineer

Name and address of the employer | Galati Steel Plant, Flat-rolled Plant, Semi-products Plant, No. 1 Fat Table Plant

Type of activity or sector of activity | Engineering-stakeholders' maintenance

#### **EDUCATION AND TRAINING**

Period Qualification / diploma Name and type teaching Institution/ education provider 2013 Habilitation in PHD Leading Order of Ministry of National Education 5633/MD Period

Qualification / diploma Name and type teaching Institution/ education provider **Scientific researcher** 1st degree Order of Ministry of National Education

4506/MD

2010

Period

2006-2007

Qualification / diploma

MSc in Management of the Public Health and the Health Services

Name and type of the teaching institution/ education provider

"Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest

Period

1999

Qualification / diploma

PhD in Electrotechnics - Technical science field

Period

1995

1995

Qualification / diploma

General Management Course

Name and type of the teaching institution/ education provider

Informatics Academy for Technical Sciences, Law and Administration, Bucharest

Period

Qualification / diploma

Name and type of the teaching institution/ education provider

Course in Decisional Aptitudes and Knowledge in the International Economical Relations

Center of Management and Technological Transfer in Bucharest

Period

1973-1974

Qualification / diploma

Pedagogical Course

Name and type of the teaching institution/ education provider

Politehnica University in Bucharest, Ministry of Education

Period

1971-1976

Qualification / diploma

BA

Name and type of the teaching institution/ education provider

Faculty of Automatics and Computers, Polytechnic University in Bucharest

# PERSONAL SKILLS AND COMPETENCES

Mother tongue (s)

Romanian

Foreign language (s)

Auto evaluation

European level (\*)

French, Russian, English, Italian

French Russian English

Italian

Understanding		Speaking		Writing	
Listening	Reading	Participation in conversation	Listening	Reading	
C2	C2	C2	C2	C2	
C2	C2	C2	C2	C2	
B2	B2	B2	B2	B2	
B2	B2	B2	B2	B2	

<sup>(\*)</sup> The Common European Reference Level for the Foreign Languages

#### Communication skills

Good communication skills gained through my experience as:

- Assoc. Prof., Department of Marketing and Medical Technology, "Carol Davila" University of Medicine and Pharmacy;
- Head Office, Senate, Parliament of Romania;
- Director, "Carol Davila" University Press, "Carol Davila" University of Medicine and Pharmacy, Bucharest;
- Counselor, "Carol Davila" University of Medicine and Pharmacy, Bucharest;
- Counselor, Chamber of Deputies, Parliament of Romania;
- Counselor, Senate, Parliament of Romania;
- Counselor, Academy of Medical Sciences;
- Head of Department "Marketing, Technology and Medical Informatics, "Carol Davila" University of Medicine and Pharmacy, Bucharest
- Image Consultant for the Rector of "Carol Davila" University of Medicine and Pharmacy, Bucharest

## Organizational/ managerial skills

## Management

- Director "Carol Davila" University Press, "Carol Davila" University of Medicine and Pharmacy;
- Head of Department "Marketing, Technology and Medical Informatics, "Carol Davila" University of Medicine and Pharmacy, Bucharest

#### Organization

- Initiator and organizer of the "National Symposium of Assimilations and Reconditioning for the Calculus Technique";
- Founder and organizer of the "National University Medical Book Saloon";
- Organizer of book exhibitions and conferences on medical themes;
- Organizer of book presentations;
- Co-organizer of the National Congress for students and young doctors;
- Co-organizer of the 10 years of Master in the management of Public Health and of Health Services;
- Co-organizer of the Days of "Carol Davila" University of Medicine and Pharmacy;
- Co-organizer of the Festivals dedicated to the commemoration of 150 of Romanian Medical Education 2007;
- Co-organizer of the meeting between the leaders from the Ministry of Education, Ministry of Health and the Senate offices of the universities of Medicine and Pharmacy, members of AUMFR;

### Computer skills

MS-Office, Outlook, Internet, Adobe, Photoshop, Quark, Corel Draw, SQL

#### ADDITIONAL INFORMATION

#### **Publications**

<u>Books and chapters in books:</u> 22 (7 books - coordinator; 3 books - unique author; 4 books - author; 6 books - chapters author; 2 international books - chapters author)

In extenso articles in journals indexed in ISI Thomson Reuters (articles in journals with impact factor) as first author, since the last promotion: 15

In extenso articles in journals and volumes of some scientific events, indexed in ISI Thomson Reuters or other IDB: 68

Articles published as abstract in journals and volumes of some scientific events with ISBN or ISSN: 21

#### Citations of articles in ISI and IDB journals: 57

#### **Presentations**

Participation in over 305 book exhibitions and conferences on medical issues

Participation in over 105 book presentations

## **Projects**

Over 20 grants, contracts with external and internal financing, studies, programs and over 130 technical and research contracts

<u>Grants/ projects earned by competition (director/ project manager):</u> 6 (5-international; 1-national);

<u>Educational projects and continuous training programs</u>: 11 (1-international; 10 –national)

#### **Conferences & Seminars**

Guest in the 4th International Densiometry Event, Bucharest 2009

Guest in the 6<sup>th</sup> Congress of "Global College of Neuroprotection & Neuroregeneration", Vienna, Austria

Guest in the 5th Congress of "Society for the study of Neuroprotection & Neuroplasticity"

Guest in the 32<sup>nd</sup> National Annual Congress of Physical Medicine and Recovery

Guest in the 5<sup>th</sup> National Conference of Bronchology etc.

## Honours and awards

"The Golden Archer" Great Award of Belgium for Innovation, 2013

The National Order "For the Merit" in the rank of "Knight", 2009

"Victor Babeş" Romanian Academy Prize 2009

The Great Prize in Merchandising awarded by the International Association of Producers and Distributors - A.I.D.A. Brussels – New Deli 2001

A.I.D.A. Bruxelles Excellence Prize, 2005

Excellence Prize offered by the Romanian Medical Association, 2008

Excellence Prize offered by the Romanian Medical Sciences Academy, 2009

The prize "Promoting the didactic activity in medicine" in "Health Gala" 2009

Merit Diploma - 150 years of Romanian Medical Education, 2007

The prize of "Sanatatea TV" Gala, 2008

Awards in scientific communication sessions, as a student and an engineer

Honor Diploma of the Emergency University Hospital, 2008

Excellence Prize of the National University Book Saloon offered to "Carol Davila" University Press, 2009

Excellence Prize of the National University Book Saloon offered to "Carol Davila" University Press, 2007

Diploma of merit from the Romanian Urology Association, 2009

Plaquette of the Universities offered to "Carol Davila" University of Medicine and Pharmacy in Alep-2006, Latakia-2007, Palermo-2006, Mesina-2007

Rommedica Excellence Prize, 2003, 2004, 2005, 2006, 2008

"Ovidius" Excellence Prize in Constanta, 2003, 2004, 2005, 2006

Medic.ro Excellence Prize, 2004-2005

Prize for "Innovation and Communication in the medical field", 2011

Honor emblem of Military Medicine, 2014

Diploma of Excellence for the Medical Division of the National Defense Ministry, 2014

Prizes in scientific sessions of communication, as a student and engineer etc.

## Memberships

Director of Cellular and Molecular Medicine Foundation (2002-2007)

Director of "Carol Davila" University Foundation, 2005-present

Member of the Foundation for the care of sick people with cardio-vascular affections, from 1992

Executive editor (general manager) of "Journal of Cellular and Molecular Medicine" magazine (2002-2007, vol 6, 7, 8, 9; 20 issues), impact factor of 6,56 in 2006

Executive editor of "Journal of Medicine and Life" magazine, 2008-present

Counselor on problems of internal and international image of the Academy of Medical Sciences, 2009-2011

Member of the International Association of Producers and Distributors - A.I.D.A. Brussels, 1996-present

Member of the Group of International Experts of the International Association of Producers and Distributors - A.I.D.A. Brussels, 2001-2008

Vice-president of the Group of International Experts of the International Association of Producers and Distributors - A.I.D.A. Brussels, 2008-2011

President of the Group of International Experts of the International Association of Producers and Distributors - A.I.D.A. Brussels, 2011-present

Member of the World Periodical Press Organization in Brussels, 2007-present

Member of the Romanian Marketing Association, AROMAR, 2007-present

Member of the Romanian Distribution Committee, affiliated to the International Association for the Distributive Trade (A.I.D.A. Brussels), 1996-present

Founding member of Magnat Center – Center of Excellence for Applied and Technical Magnetism-present

Member of the delegation of the University of Medicine and Pharmacy at the Permanent Representative of Romania, in the European Union, Brussels 2009

Member of the Delegation of the Romanian Medical Academy at the Federation of the European Academies of Medicine

Member of the Editorial Board of the "Bulletin of the Academy of Medical Sciences", 2009-2011

Member of the Scientific Council of the National Agency of Drugs and Medical Devices (NADMD), 2010

Member of the editorial board of "Romanian Distribution Committee Magazine", 2010-present

Member of the editorial board of the Romanian Journal of Ophthalmology, 2015

#### Additional information

Director of Cellular and Molecular Medicine Foundation (2002-2007)

Director of "Carol Davila" University Foundation (2005-present)

Executive Editor (general manager) of Journal of Cellular and Molecular Medicine (2000-2007)

Executive Editor of Journal of Medicine and Pharmacy (2008-present)

#### Postuniversity activity

- SCIENTIFIC RESERCHER Ist DEGREE, according to Order 4506/22.07.2010 of the Ministry of Education, Research, Youth and Sports in Romania;
- Habilitation and PhD Advisor, 2013 6 PhD students;
- BA Advisor 23 students (2 students 2011, 4 students 2012, 5 students 2013, 4 students 2014, 8 students 2015)

#### **Patents**

"System of magnetic action and electromagnetic of electric generators" international level H02N 11/009 (no. 2012 00542/ 19.07.2012)

Nominated in "Who is Who", Vienna

President of the National Committee of SANABUNA International Congress, "Health, Nutrition, Fitness and Wellbeing"

Member of the Organizing Committee of the 24<sup>th</sup> International Congress of A.I.D.A. – Brussels, the overall theme of the Congress being "Retailers and Suppliers with shared ambitions to improve profit performance by continuously improving the quality of their service to consumers"

Member of the Organizing Committee of the  $10^{\text{th}}$  National Conference of Biomedical Engineering – INGIMED

Member of the National Committee of the First "SANABUNA" International Conference in Bucharest, 2009

Member of the Organizing Committee of the 33<sup>rd</sup> International Congress of the International Association of Producers and Distributors - A.I.D.A. Brussels, 2009

Co-author of the book "Healthcare Services Marketing" – "Victor Babeş", awarded by the Romanian Academy in December 2009